



KEYSTONE ARTIST CONNECT

Artist Consulting Opportunities



WHO WE ARE

PLUGGED IN

- Keystone Artist Connect is your full-service liaison for local, national and regional acts. Our talented, inclusive and diverse roster spans a wide range of musical tastes.
- Supports artists from local beginners to established acts.

INDUSTRY VETERANS

- Led by Industry veterans Danielle Mashuda, Maddy Lafferty and Kelby Dru with 30+ years combined experience.

FULL-SERVICE PARTNERS

- Expertise in release strategy, social media content creation, brand partnerships, and artist development.

CREATIVE RISK-TAKERS

- At Keystone Artist Connect, we transform artistic visions into reality - from branding and marketing to album releases, all with an eye toward cultivating community and providing world-class entertainment.



OUR SETLIST OF SERVICES

Pick your track

01

RELEASE STRATEGIES

02

PRESS KITS

03

SOCIAL MEDIA CONTENT

04

ARTIST DEVELOPMENT AND MORE

ARTIST DEVELOPMENT & BRANDING PACKAGE

Description: For artists just getting started or those looking to take their careers to the next level.

Includes:

- The Release Package (\$2,500 value)
- Branding & Web Design Package (\$2,500 value)
- The Press Package (\$1,750 value)
- Social Media Package (\$850 value)
- Three 1- hour consultations (\$500 value)

Package Highlights: EPK, social media plan, logo, website design, music release strategy, branding board, press release, bio, Q & A with Keystone Artist Connect team, and more

Pricing: starting at \$4,500



THE RELEASE PACKAGE

Description: For artists looking to release new music.

Includes:

- The Press Package (\$1,750 value)
- The Social Media Package (\$950 value)
- Two 1-hour consultations (\$300 value)
- Playlist pitching
- Creative direction
- Release plan
- Ad strategy

Package highlights: EPK, music release strategy, social media plan, artist profile optimization, Q & A with KAC team, and more

Price: starting at \$2,500



THE PRESS PACKAGE

Description: For artists looking to expand their reach.

Includes:

- EPK
- Press release
- Social media strategy plan
- Biography
- 1 hour consultation
- Up to 20 outlet submissions

Pricing: starting at \$1,750



SOCIAL MEDIA PACKAGE

Description: For artists looking to grow their numbers.

Includes:

- Social media strategy
- Content ideas and calendar
- Creative direction
- 1 hour consultation

Pricing: starting at \$850



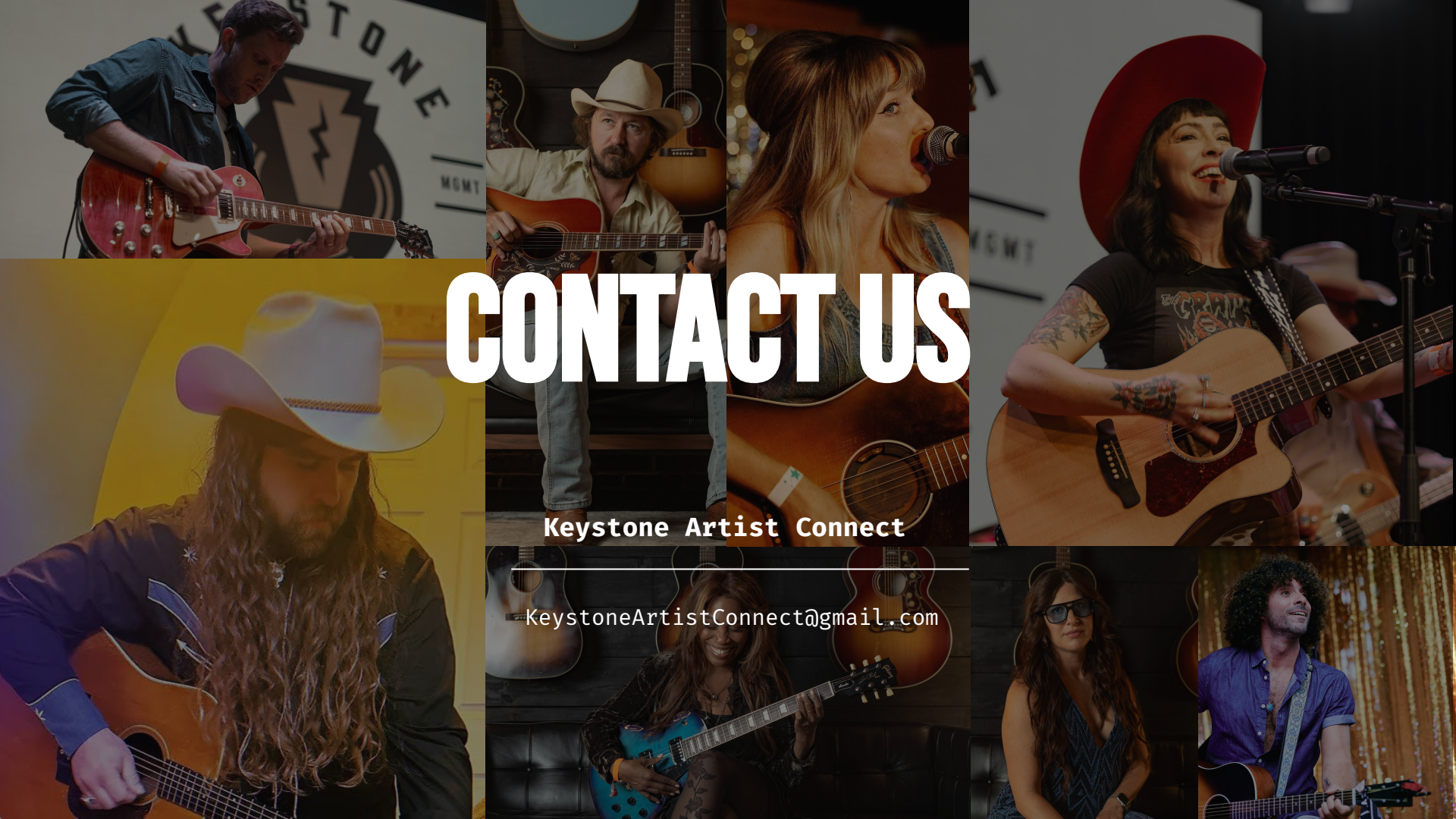
 **CONTACT US FOR MORE INFORMATION**

ALA CARTE SERVICES + ADD ON'S

- **EPK & BOOKING ASSETS**
- **LOGO & BRANDING BOARD**
- **GENERAL CONSULTATION/Q&A**
- **PROMO MATERIALS**
- **WEBSITE DESIGN**
- **RECORD REVIEW & CONSULTATION**
- **ALBUM FUNDRAISING**
- **MARKETING CONSULT**

**CONTACT US FOR A FREE
30 MIN CONSULT TO DISCUSS
YOUR NEEDS**





CONTACT US

Keystone Artist Connect

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